



PRIVACY POLICY

Revised 7/15

This Privacy Policy is subject to and incorporated into the Terms of Use and Terms of Service (the "Terms") between You and WellCloudMD. You may access the Terms at www.wellcloudmd.com. Capitalized words used in this Privacy Policy without definition have the meaning given to them in the Terms of Service. By agreeing to the Terms and accessing or using the Website, You are agreeing to this Privacy Policy and the terms contained herein.

This Privacy Policy applies to WellCloudMD's collection and use of personally identifying information that WellCloudMD may gather when You contact WellCloudMD, visit the Website or purchase the Services. By accessing the Website or purchasing or using the Services, You expressly consent to the collection, processing and use of Your personal information according to this Privacy Policy.

HOW WELLCLOUDMD USES INFORMATION

Personal Information

WellCloudMD, its affiliates and its agents collect personal information relevant to You including, but not limited to, the following:

- Information received from You when creating an Account (e.g., Your name, e-mail address, mailing address, and payment instructions);
- Information You provide when accessing the Website; and
- Your communications with WellCloudMD, its affiliates, its customer services, its Independent Associates or other agents of WellCloudMD.

WellCloudMD may:

- Disclose all of the information collected, as described above, to affiliates, Independent Associates, TelaDoc, linked-to merchants and other companies that assist WellCloudMD in the servicing or administration of the Services;
- Provide information about visits and traffic to the Website to third party entities WellCloudMD contracts with for the purpose of further analyzing website traffic;
- Forward Your information to an Independent Associate;
- Send You questionnaires, promotional offers, or offers to participate in contests, polls or personalized assessments;
- Share Your positive testimonials with others;
- Include Your name, stories, testimonials, reviews and images in WellCloudMD's and third party publications, literature and/or other media, on the Website, on third party websites, at WellCloudMD's events, on WellCloudMD's CDs and DVDs, in any other communications to TelaDoc, linked-to merchants, Independent Associates or others, or as otherwise deemed useful or appropriate by WellCloudMD.

Location Data. WellCloudMD may use data received or obtained from Your device to determine Your location ("Location Data"). By accessing the Website, You hereby consent and permit WellCloudMD to use Location Data. WellCloudMD does not make any representation, warranty or guarantee of accuracy, completeness or timeliness with respect to any Location Data.

Cookies and Other Technologies. WellCloudMD uses "cookies" and other technologies to collect data that enables WellCloudMD to better understand and improve the usability, performance and

effectiveness of the Website. Cookies are files sent to Your browser and stored on Your computer. If You do not want WellCloudMD to send cookies to Your browser, You can set Your browser options to reject cookies or notify You when a website tries to put a cookie into Your browser. Rejecting cookies may affect Your ability to use some features of the Website.

WellCloudMD also gathers general information about visits to the Website and Your use of the Website and the Services. WellCloudMD may use this information without restriction.

Use of Your Personal Information. WellCloudMD will not sell Your personal information to third parties. WellCloudMD may, from time to time, share with You information about other services that WellCloudMD's affiliates, TelaDoc or linked-to merchants offer that WellCloudMD thinks You may find to be of interest. If You wish to change the types of communications You receive from WellCloudMD, You may do so by clicking on the appropriate "Manage Communications" link in WellCloudMD's email communications to You or by contacting Mersada at www.mersada.com. Please note that opting-out of receiving promotional email will not affect receipt of transactional or legal communication via email in accordance with the Terms.

WellCloudMD may disclose Your personal information to a third party in the event that WellCloudMD sells all or part of its assets to a third party or merges with or is acquired by a third party.

If You are visiting the Website from outside the United States and provide WellCloudMD with personal information, please note that Your personal information will be transferred, stored and processed within the United States. The data protection laws in the United States may not be as comprehensive as those in Your country. By doing business or interacting with WellCloudMD, You are consenting to the transfer of Your personal information to facilities located in the United States and other facility locations selected by WellCloudMD and to the application of United States law regarding the collection, transfer and maintenance of Your personal information.

COMMUNICATIONS

You expressly consent to WellCloudMD, its affiliates, Independent Associates, TelaDoc and linked-to merchants communicating with You about WellCloudMD using the information You provided to WellCloudMD. You also attest that You have the legal authority over any telephone number You provide to WellCloudMD and can provide WellCloudMD with the authorization to contact You. Meaning that WellCloudMD may contact You in person or by recorded message, by e-mail, telephone and/or mobile telephone number (including use of automated dialing equipment), text (SMS) message, or any other means of communication that Your wireless or other telecommunications device may be capable of receiving.

REGARDING MINORS

The Website should only be accessed and used by individuals who agree to be bound by the Terms and who are at least 18 years of age. If You are under 18 years of age, You may use the Website only with involvement of a parent or guardian. The Website may be accessible worldwide; however, the Website are intended for use only in the USA. If a person under 18 has provided WellCloudMD with personally identifiable information, the parent or guardian of that person should contact Mersada immediately at www.mersada.com to request that this information be deleted from WellCloudMD's files.

CONTACT WELLCLOUDMD

If You have any concerns about the Privacy Policy, please send an email to info@mersada.com, or call (704) 247-6477.